



Privacy Policy

Definition:

Any capitalized terms not defined herein will have the meaning ascribed to them in the GSUTC.

“**Personal Data**” refers to personal data collected as part of the registration process on the WEBSITE and/or use of the WEBSITE and SOLUTIONS which may include the following elements: Your first name, Your last name, Your e-mail address, Your country of location, Your telephone number and Your company name, Your IP address, data related to Your terminal equipment, data related to Your geolocation, Your identity card and Your passport.

“**Privacy Policy**” means these terms, including the terms of the Cookies Policy (as detailed in section III below), which govern UPPLY’s use of Personal Data provided by USERS and UPPLY’s use of Cookies on the WEBSITE.

I) Acceptance and modification of the Privacy Policy

The use of functionalities on the PLATFORM and the SOLUTIONS implies the acceptance of this Privacy Policy.

Thus, the USER undertakes to read this Privacy Policy carefully when accessing the PLATFORM and is invited to print them and keep a copy.

This Privacy Policy is accessible at the bottom of each page of the PLATFORM by means of a hypertext link and can thus be consulted at any time.

The Privacy Policy may be modified and updated by UPPLY at any time, in particular to adapt to legislative or regulatory changes.

The applicable Privacy Policy is the one in force at the time of the USER’s navigation on the PLATFORM.

II) Personal Data

UPPLY is committed to maintaining high standards of personal data protection.

As part of its activities, UPPLY is required to collect and process Personal Data relating to its USERS and its partners such as suppliers and service providers.

a. USER Information

The USER is informed that the Personal Data processed as part of the process of registering on the WEBSITE and/or using the WEBSITE and SOLUTIONS are subject to computerized processing under the responsibility of UPPLY, acting as data controller.

The USER is informed that the provision of His first name, last name and business e-mail address, country of location, telephone number as well as information relating to its company (except for information identified as optional) is a condition for registration on the WEBSITE. A lack of response will prevent the USER from accessing the SOLUTIONS requested.

b. Fair and transparent collection

UPPLY shall inform its USERS of the processing that concerns them.

c. Lawful and proportionate data processing

When UPPLY processes Personal Data, it does for specific purposes as listed below. These purposes each relate to a legal basis for processing, as required by applicable law.

	PURPOSES	LEGAL BASES
1	Allow You to access some of Our SOLUTIONS proposed on the WEBSITE.	<p>This processing is necessary for the execution of the contract concluded between the USER and UPPLY.</p> <p>This processing allows more particularly UPPLY to ensure the management and the follow-up of the registrations on the WEBSITE. It also allows UPPLY to provide assistance to the USER during the creation and the setting up of his ACCOUNT (classification of BUYERS and SELLERS, management of the documents justifying the respect by the SELLERS of their legal obligations, assistance with the declaration of effective beneficiaries...).</p>
2	Allow You to access the SOLUTIONS via the mobile application developed by UPPLY.	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest in meeting the needs of SELLERS and improving their customer experience by offering them access to the SOLUTIONS via a dedicated mobile application.
3	Facilitate the entry of FREIGHT OFFERS on the mobile application developed by UPPLY by using Your geolocation data.	This processing is subject to the prior collection of Your consent.
4	Manage, enhance and optimize the WEBSITE experience.	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest in improving the SOLUTIONS in order to preserve the business operations and grow the business.
5	Protect the WEBSITE and Your account from security incidents	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest in protecting the SOLUTIONS in order to ensure the continuity of the

		business operations and maintain a good relationship with the USERS.
6	Send You Services-related messages, updates (including our Conditions of Use and Sales, security alerts and account notifications)	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest in updating its USERS on any incidents that may affect them, in order to maintain a good relationship with Our USERS. UPPLY may also in certain situations have a legal obligation to provide You with such information.
7	Send You promotional notifications about Our SOLUTIONS, marketing communications and Our newsletter via the e-mail address communicated by the USER on the WEBSITE.	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest in ensuring that the USERS are kept up to date with information about Our SOLUTIONS, as this helps Us to Our business operations and grow Our business. However, where We are required by law to obtain Your consent before sending you such information, We will rely upon such consent as Our basis to proceed with processing.
8	Contact You through Our Customer Service in response to a request from You, possibly recording calls, subject to Your prior acceptance.	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest in responding to USERS' requests, particularly those related to problems related to the SOLUTIONS.
9	Enable us to carry out operations relating to customer management.	This processing is necessary for the purpose of legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest to build a durable relationship with its customers and to ensure the proper execution of the SERVICE via the realization of operations relating to customer management (management of contracts, ORDERS and setting in relation between BUYERS and SELLERS), the follow-up of the customer relationship

		and the feeding and the management of the data bases relating to CUSTOMERS.
10	Allow You to access an online messaging system between BUYERS and SELLERS when You are using the MARKETPLACE SOLUTION.	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest in ensuring that BUYERS and SELLERS can discuss the TRANSPORT SERVICES in real time, and in particular reduce the risk of problems in the performance of the TRANSPORT SERVICES.
11	Facilitate direct exchanges between BUYERS and SELLERS via: <ul style="list-style-type: none"> - the display of the telephone number of the BUYERS on the FREIGHT OFFER; - the addition, by UPPLY, of the name, surname, telephone number and e-mail address of the SELLERS, given by the SELLERS when they register on the PLATFORM, in the TRANSPORT OFFER and in the notifications sent by UPPLY to the BUYERS in case of correspondence between a FREIGHT OFFER and a TRANSPORT OFFER. 	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest to ensure that BUYERS and SELLERS can exchange directly on the TRANSPORT SERVICES, and in particular to reduce the risk of problems in the execution of the TRANSPORT SERVICES.
12	Allow us to manage the invoicing process relating to some SOLUTIONS proposed on the WEBSITE.	This processing is necessary for the execution of the contract concluded between the USER and UPPLY. This processing allows more particularly UPPLY to generate the invoices relating to some SOLUTIONS proposed on the WEBSITE and to carry out a follow-up of the invoicing process and necessary reminders.

13	Allow us to manage the pending debts	<p>This processing is necessary for the execution of the contract concluded between the USER and UPPLY.</p> <p>This processing allows more particularly UPPLY to identify unpaid invoices, to initiate the amicable and legal procedures necessary for debt recovery and to manage their consequences.</p>
14	Allow You to send Us Your spontaneous application via the WEBSITE.	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY, as part of the recruitment process of its employees.
15	Evaluate Your aptitude to the SOLUTIONS proposed by UPPLY via the realization of an aptitude scoring.	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest in developing its commercial strategy and in optimizing the performance of its commercial and marketing actions through the realization of an aptitude scoring.
16	Perform statistical reports.	This processing is necessary for the purpose of the legitimate interests pursued by UPPLY. UPPLY considers that it has a legitimate interest to have a better understanding of the USERS in order to analyze, improve and optimize the performances of the WEBSITE.

d. Security, confidentiality and retention period of Personal Data

In accordance with the Personal Data Protection Regulation 2016/679, UPPLY takes all necessary technical and organizational security measures to respect the USER's privacy and protect the Personal Data it communicates in order to keep them confidential.

Among these measures and as an example, Personal Data is stored behind secure networks and is encrypted by UPPLY. In addition, UPPLY uses industry-recognized intrusion test service providers to identify and resolve predictable attack vectors and potential intrusion scenarios.

The USER is informed that the Personal Data will be communicated to Our providers, acting as data processors, who contribute to the achievement of the purposes listed above (hosting, CRM provider, direct messaging service provider, customer service provider, real-time notification provider...) The transfer and the storage of Your Personal Data shall occur in compliance with this Privacy Policy that is framed by contractual clauses that ensure sufficient level of protection of privacy and fundamental rights.

The data processed by UPPLY are located within the European Union on servers of third party hosting service providers of the Site, duly appointed as subcontractors.

If the processing of Your Personal Data by Our providers involve transfers to non-EEA countries that are not recognized by the European Commission as providing an adequate level of data protection according to EEA standards, We will put in place adequate measures, such as by ensuring that the recipient is bound by European Commission standard contractual clauses. You will have the possibility to obtain a copy of these measures by contacting UPPLY.

Please note that the Personal Data that You may be led to communicate to UPPLY online are destined solely for use by persons authorized by UPPLY and in no event shall the data collected on the WEBSITE be sold to third parties.

UPPLY may disclose Your information, including Your Personal Data, to courts, governmental or law enforcement authorities or authorized third parties, if required or permitted by law.

This Personal Data will be kept for as long as necessary for the purposes for which it was obtained as indicated above. In particular, We will retain Personal Data for the duration of the relationship maintained with the USER, and in particular as long as the USER has an active account on the WEBSITE. In case of an ACCOUNT deletion request made by a USER, Personal Data associated with the ACCOUNT will be kept in Our secure archives for five (5) years from the deletion of the ACCOUNT, before being anonymized, in accordance with applicable limitation periods. We may also retain Personal Data for longer periods if required by law or if it is desirable in view of Our legal situation (for example with regard to the application of the Terms of Use, applicable limitation periods, disputes or administrative investigations).

The USER undertakes to communicate accurate information. Each USER is fully responsible for

his login data concerning him. Unless proved otherwise, any connection to the WEBSITE or transmission of Personal Data made from the login information of the USER, will be deemed to have been made by the latter.

e. Rights of the data subjects

In accordance with applicable data protection laws, USERS are entitled to request access, rectification and/or erasure of Personal Data concerning them, as well as the right to request that We restrict the processing of their Personal Data.

Each USER is entitled to request the provision of their Personal Data to them or to a third party in machine readable format.

Please note that, where We rely on consent for the use of Your Personal Data, You can withdraw at any time Your consent by manage Your preference in Your account or by sending Your request to UPPLY. You have the right to give Us directives relating to the use of Your Personal Data after Your death.

The USER has the right to object at any time to the processing of his/her Personal Data where We process his/her Personal Data on the basis of Our legitimate interests or for direct marketing purposes.

f. Contacting UPPLY

UPPLY is able to respond to requests for the exercise of the rights of data subjects throughout the processing, in compliance with the conditions and time limits set by the applicable regulations.

Requests for exercise of rights by the data subject are made electronically at the following address: dpo@upply.com or by post at the following address:

UPPLY
22 boulevard Malesherbes
75008 Paris

UPPLY reserves the right to request verification of the USER's identity before taking any action regarding the request. UPPLY also reserves the right to charge a fee where permitted by law, for example if the request is manifestly unfounded or excessive.

Finally, USERS shall have the right to lodge a complaint with the competent supervisory authority,

such as the CNIL for France.

III) Cookie policy

When You browse and/or log on UPPLY.com, Cookies are deposited on Your terminal equipment (computer, mobile phone, tablet etc.) in order to improve Your use of the WEBSITE and increase its performance.

You can learn about the nature of the Cookies deposited, accept them, refuse them or personalize them. Prior to the collection of Your consent to the deposit of Cookies, only the Cookies necessary for the functioning of the WEBSITE will be used.

You also have the possibility to revoke your consent to the deposit of Cookies, at any time, by clicking on the link "[Set Cookies](#)" at the bottom of the WEBSITE page.

a. What are Cookies?

Cookies are text files stored on the USER's terminal equipment (computer or any other mobile device) when he/she visits the WEBSITE (hereinafter "Cookies"). They are stored on the internet browser used.

Cookies contain information about the USER's use of the WEBSITE (including IP address). The browser returns these Cookies to the WEBSITE when the USER revisits the WEBSITE, in order to identify him/her, to better understand his/her needs and to improve his/her user experience on UPPLY.com.

b. What is their usefulness?

Cookies are deposited on the terminals for several purposes such as :

- Navigation needs ;
- Optimization and personalization of the SOLUTIONS offered to the USER;
- WEBSITE security;
- Improvement of the SOLUTIONS proposed by the WEBSITE;
- Measuring the audience on the WEBSITE;
- The display of personalized advertising content.

c. What Cookies are deposited on UPPLY.com?

When the USER browses and/or logs on UPPLY.com, several types of Cookies may, at the discretion of the USER, be installed on the terminal used by the USER.

The Cookies deposited on UPPLY.com are listed below:

1. Cookies that are strictly necessary

These Cookies are necessary for Your browsing and the proper functioning of UPPLY.com. These Cookies, activated by default, allow You to browse the SITE freely and smoothly. Otherwise, the functioning of the WEBSITE would be impaired.

Name of the Cookie	Provider	Finality	Duration of conservation
apc_user_id	cdn.upply.com Appcues	Used by AppCues to register a unique identifier and display help content relevant to the USER.	Persistent
CookieConsent [x3]	Cookiebot.com	Used by CookieBot to store the USER's authorization to use Cookies for the SITE.	6 months
_GRECAPTCHA	google.com	Used by Google to distinguish humans from robots. It allows to create valid reports on the use of the SITE.	179 days
rc::a	google.com	Used by Google to distinguish humans from robots. It allows to create valid reports on the use of the SITE.	Persistent
rc ::b	google.com	Used by Google to distinguish humans from robots.	Expiration of the session
rc ::c	google.com	Used by Google to distinguish humans from robots.	Expiration of the session

_cfduid [x2]	market- insights.upply.com	Used by Cloudflare to identify reliable web traffic.	29 days
_cfuid [x2]	market- insights.upply.com Hubspot	Used by Cloudflare for load balancing, SITE content delivery, and DNS connection to serve SITE operators.	Expiration of the session
local_storage_supp	Twitter.com	Used in the context of the local storage function in the browser. This function allows the SITE to load faster by pre-loading certain procedures.	Persistent

2. Preference Cookies

They allow the USER's choices and preferences to be remembered in order to offer personalized navigation, provide relevant content and improve ease of use.

Name of the Cookie	Provider	Finality	Duration of conservation
Lang [x2]	LinkedIn	Used to recall the language version of the SITE selected by the USER.	Expiration of the session
next-i18next	app.upply.com	Used to maintain the language settings in the SITE subpages.	1 year
CookieConsentBulkSetting- #	Cookiebot.com	Used to enable Cookie consent on multiple sites.	Persistent

3. Statistical Cookies

These are Cookies that specialize in collecting information. They are used to better understand the behavior of USERS for the purposes of analysis, improvement and optimization of the performance of

the WEBSITE. The information collected by these Cookies is not of a personal nature.

Name of the Cookie	Provider	Finality	Duration of conservation
_clck [x3]	cdn.upply.com Google Tag Manager	Used by Google Tag Manager to collect data concerning the navigation and behavior of the USER on the SITE. This collection allows the SITE owner to compile statistical reports and heat maps.	1 year
_clsk [x3]	cdn.upply.com Google Tag Manager	Used by Google Tag Manager to keep data on the time spent on the SITE and its subpages during the current session.	Expiration of the session
_hjid [x2]	cdn.upply.com Google Tag Manager	Used by Google Tag Manager to define a unique identifier for the session. This allows the SITE to obtain data on visitor behavior for statistical purposes.	Persistent
_hjIncludedInPageviewSample [x3]	cdn.upply.com Google Tag Manager	Used by Google Tag Manager to determine whether the USER's navigation should be recorded in a certain space reserved for statistics.	1 day
_hjIncludedInSessionSample [x3]	cdn.upply.com Google Tag Manager	Used by Google Tag Manager to keep data on	1 day

		visitor behavior on the SITE. These data are processed to allow internal analysis and optimization of the SITE.	
apc_local_id	Appcues	Used by Appcues as part of the RV content on the SITE. This Cookie collects data on who, what and when the content was accessed for statistical purpose.	Persistent
apc_user	Appcues	Used by Appcues as part of the RV content on the SITE. This Cookie collects data on who, what and when the content was accessed for statistical purpose.	Expiration of the session
CLID	clarity.ms	Used by Microsoft to collect data about navigation and USER behavior on the SITE in order to compile statistical reports and heat maps.	1 year
collect	google-analytics.com	Used to send data to Google Analytics about the device and visitor behavior. This Cookie tracks the visitor through devices and marketing channels.	Expiration of the session

_hssc	cdn.upply.com	Used to identify if the browser data needs to be updated.	1 day
_hssrc	cdn.upply.com	Used to recognize the USER's browser when returning to the SITE.	1 year
_hstc	cdn.upply.com	Used to define a unique identifier for the session. This allows the SITE to obtain data on visitor behavior for statistical purposes.	1 year
_dc_gtm_UA-#	cdn.upply.com	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	1 day
_ga [x2]	cdn.upply.com Google Tag Manager	Used by Google Tag Manager to record a unique identifier used to generate statistical data on how the visitor uses the SITE.	2 years
ga#	cdn.upply.com	Used by Google Analytics to collect data on the number of SITE visits made by a USER as well as the dates of the USER's first and most recent visit.	2 years
_gid [x2]	cdn.upply.com	Used to record a unique identifier used to generate statistical data on how the visitor uses the SITE.	1 day

_hjAbsoluteSessionInProgress	cdn.upply.com	Used to measure the number of SITE visits by different visitors. The Cookie allows the attribution of a random identifier to each visitor and to avoid that the visitor has to register twice in order to access the SOLUTIONS available on the SITE.	1 day
_hjFirstSeen	cdn.upply.com	Used to determine if the visitor has visited the SITE before or is a new visitor.	1 day
_hjid	cdn.upply.com	Used to define a unique identifier for the session. This allows the SITE to obtain data on visitor behavior for statistical purpose.	1 year
_hjTLDDTest	cdn.upply.com	Used to detect the SEO referencing of the SITE. This service is part of a third-party statistics and analysis service.	Expiration of the session
hubspotutk	cdn.upply.com	Used to define a unique identifier for the session. This allows the SITE to obtain data on visitor behavior for statistical purposes.	1 year
__gat [x2]	Google Tag Manager	Used by Google Analytics	1 day

		to decrease the rate of queries.	
vuid	Vimeo	Used by Vimeo to collect data on the USER's visits to the SITE, such as the pages that have been viewed.	2 years
hjViewportId	upply.com	Used to define a unique identifier for the session. This allows the SITE to obtain data on visitor behavior for statistical purposes.	Expiration of the session
hs_ab_test	upply.com	Used by the SITE operator for multi-variable testing. It is a tool used to combine or modify the content of the SITE. It allows the SITE operator to find the best variation / edition of the SITE.	Expiration of the session

4. Marketing Cookies

These are Cookies used to track visitors through websites. The purpose is to display advertisements that are relevant and interesting to the USER.

Name of the Cookie	Provider	Finality	Duration of conservation
_uetclid [x2]	cdn.upply.com Google Tag Manager	Used by Google Tag Manager to track visitors across multiple websites in order to present relevant ads based on the visitor's	Persistent

		preferences.	
_uetgid_exp [x3]	cdn.upply.com Google Tag Manager	Contains the expiration date of the Cookie with the corresponding name.	Persistent
_uetvid [x2]	cdn.upply.com Google Tag Manager	Used by Google Tag Manager to track visitors across multiple websites in order to present relevant ads based on the visitor's preferences.	Persistent
_uetvid_exp [x3]	cdn.upply.com Google Tag Manager	Contains the expiration date of the Cookie with the corresponding name.	Persistent
ATN	Facebook	Used by Facebook to target ads based on the visitor's psychological profile and geographic location.	2 years
https://cx.atdmt.com/	Facebook	Used by Facebook to set a unique identifier for the visitor, which allows third-party advertisers to display ads relevant to the visitor. This pairing service is provided by third-party ad centers, which facilitates real-time bidding for advertisers.	Expiration of the session
MUID [x2]	Microsoft	Used by Microsoft as a unique identifier. This Cookie allows the tracking of USERS by synchronizing the identifier in Microsoft domains.	1 year
SRM_B	Microsoft	Used by Microsoft to track the USER's interaction with the SITE	1 year

		search bar function. This data may be used to present the USER relevant products or services.	
ANONCHK	c.clarity.ms	Used by Microsoft to record data about visitors of the SITE. This information is used to measure the efficiency of the SITE's advertising.	1 day
SM	Microsoft	Used by Microsoft to record a unique identifier that recognizes the USER's device during recurring visits to websites using the same advertising network. The identifier is used to enable targeted advertising.	Expiration of the session
IDE	Google	Used by Google DoubleClick to record and report USER action on the SITE, measure the efficiency of an advertisement and present targeted advertisements to the USER.	1 year
pagead/landing	Google Inc.	Used by Google to collect data on visitor behavior from multiple websites in order to present them more relevant ads. It also allows the SITE to limit the number of times the same advertisement is presented to the same visitor.	Expiration of the session
test_cookie	doubleclick.net	Used by Google to check whether the USER's browser supports cookies.	1 day
fr	facebook.com	Used by Facebook to present a	3 months

		series of advertising products such as real-time offers from third-party advertisers.	
tr	facebook.com	Used by Facebook to present a series of advertising products such as real-time offers from third-party advertisers.	Expiration of the session
Pagead/1p-user-list/#	google.com	Used to track whether the USER has shown interest in specific products or events on multiple websites and detects how the USER navigates between sites. This is used to measure advertising efforts and facilitates the payment of referral fees between websites	Expiration of the session
bcookie	LinkedIn	Used by LinkedIn to monitor the use of integrated services.	2 years
bscookie	LinkedIn	Used by LinkedIn to monitor the use of integrated services.	2 years
lidc	LinkedIn	Used by LinkedIn to monitor the use of integrated services.	1 day
UserMatchHistory	LinkedIn	Used by LinkedIn to track USERS across multiple websites in order to present relevant advertisements based on visitor preferences.	29 days
_fbp	Cdn.upply.com	Used by Facebook to present a series of advertising products such as real-time offers from third party advertisers.	3 months
_gcl_au	upply.com	Used by Google AdSense to	3 months

		experiment the advertising efficiency using their services.	
_uetclid	cdn.upply.com	Used to collect data on visitor behavior from multiple websites in order to present more relevant advertisements. It also allows the SITE to limit the number of times the same ad is presented to the visitor.	1 day
_uetvid	cdn.upply.com	Used to track visitors across multiple websites in order to present relevant advertisements based on the visitor's preferences.	16 days
ads/ga-audiences	google.com	Used by Google AdWords to target visitors who are likely to convert to customers based on their online behavior.	Expiration of the session
_ptq.gif	hubspot.com	Sending data to the Hubspot platform on the terminal and USER behavior. It is used to track the visitor's navigation on the SITE.	3 months
RUL	Google	Used by Google DoubleClick to determine if the advertisement on the SITE has been correctly displayed. This helps make the marketing efforts made by the SITE more effective.	1 year
__widgetsettings	Twitter	Used by Twitter to allow USERS to share SITE content on their Twitter profile.	Persistent
VISITOR_INFO1_L	YouTube	Used by Youtube to estimate USER	170 days

		bandwidth on pages containing embedded Youtube videos.	
YSC	YouTube	Used by YouTube to record a unique identifier to keep statistics on YouTube videos viewed by the USER.	Expiration of the session
yt.innertube::nextId	YouTube	Used by YouTube to record a unique identifier to store statistics on YouTube videos viewed by the USER.	Persistent
yt.innertube::requests	YouTube	Used by YouTube to record a unique identifier to keep statistics on YouTube videos viewed by the USER.	Persistent
yt-remote-cast-installed	YouTube	Used by YouTube to keep USER's video playback preferences for embedded YouTube videos.	Expiration of the session
yt-remote-connected-devices	YouTube	Used by YouTube to keep USER's video playback preferences for embedded YouTube videos.	Persistent
yt-remote-device-id	YouTube	Used by YouTube to keep USER's video playback preferences for embedded YouTube videos.	Persistent
yt-remote-fast-check-period	YouTube	Used by YouTube to keep USER's video playback preferences for embedded YouTube videos.	Expiration of the session
yt-remote-session-app	YouTube	Used by YouTube to keep USER's video playback preferences for embedded YouTube videos.	Expiration of the session

yt-remote-session-name	YouTube	Used by YouTube to keep USER's video playback preferences for embedded YouTube videos.	Expiration of the session
embed/v3/counters	Hubspot	Used by Hubspot to collect data on the USER's preferences and/or interactions with the content of web campaigns. This information is used on the SITE's CRM campaign platforms to promote events or products.	Expiration of the session
_himpl	Hubspot Inc	Used by Hubspot to collect data on the USER's preferences and/or interactions with the content of web campaigns. This information is used on the SITE's CRM campaign platforms to promote events or products.	Persistent
HUBLYTICS EVE 53	Hubspot Inc	Used by Hubspot to collect data on visitor behavior from multiple websites in order to present more relevant advertisements. It also allows the SITE to limit the number of times the same ad is presented to the visitor.	Persistent

5. Third-party Cookies

These are Cookies deposited on UPPLY.com by the following third party companies: Google, Hubspot, Cookiebot, Appcues, Microsoft, Microsoft Clarity, Facebook, LinkedIn, Youtube and Vimeo.

These Cookies are used for marketing purposes, to present targeted and personalized advertisements. It is specified that these Cookies may be used by third-party companies for their own purposes.

UPPLY.com has no control over the information collected by third parties. For more information on how these third parties use Cookies and how to manage Your choices regarding them, You can visit their privacy policies accessible through the links below:

- Google: <https://policies.google.com/privacy>
- Hubspot: <https://legal.hubspot.com/privacy-policy>
- Cookiebot: <https://www.cookiebot.com/fr/privacy-policy/>
- Appcues: <https://www.appcues.com/privacy>
- Microsoft : <https://privacy.microsoft.com/fr-fr/privacystatement>
- Microsoft Clarity: <https://privacy.microsoft.com/fr-fr/privacystatement>
- Facebook: <https://www.facebook.com/policies/cookies/>
- LinkedIn: <https://www.linkedin.com/legal/privacy-policy>
- YouTube: <https://policies.google.com/privacy>
- Vimeo: <https://vimeo.com/privacy>.

d. Configuration of Cookies stored on a terminal

Any configuration that the USER may undertake is likely to modify USER's Internet browsing and conditions of access to certain services requiring the use of Cookies. The USER, at any time, may choose to express and modify its wishes with regard to Cookies, by the means described below.

For http Cookies, it is possible to configure the browser in such a way that the Cookies are systematically saved on the terminal or, on the contrary, rejected either systematically or according to their issuer. The USER may also configure the browser in such a way that the acceptance or refusal of Cookies is proposed from time to time, before a Cookie is likely to be saved on the terminal.

If the USER refuses to save a Cookie, or deletes those that are saved there, the USER may not benefit from a certain number of functionalities that are nevertheless necessary to browse in certain areas of the WEBSITE. In order to manage Cookies as close as possible to Your expectations, please configure Your browser taking into account the purpose of Cookies.

The configuration of Cookies is different depending on the internet browser. In order to know how to configure the Cookies in their browser, USERS must go to the "help" menu of their browser to find out how to modify their wishes with regard to Cookies. If the USERS have accepted to save Cookies on their terminal, the Cookies will be stored temporarily in a dedicated space on their terminal for 13 months.

For internet Explorer™:

<http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies>

For Safari™:

https://support.apple.com/kb/PH21411?viewlocale=en_US&locale=en_US

For Chrome™:

<http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>

For Firefox™:

<http://support.mozilla.org/fr/kb/Activer%20et%20d%C3%A9sactiver%20les%20cookies>

For Opera™:

<https://www.opera.com/help/tutorials/security/privacy/>

For Google Analytics, in order to disable Cookies related to the use of this tool, You can follow the following link provided by Google:

<http://tools.google.com/dlpage/gaoptout?hl=fr>.

III) Applicable law

The Privacy Policy is subject to French law. This Privacy Policy constitutes the entire agreement between UPPLY and the USER concerning the use of USERS Personal Data by UPPLY and the use of Cookies by UPPLY on the WEBSITE. It supersedes and replaces all prior or contemporaneous understandings or agreements, written or oral, regarding such subject matter, and prevails over any conflicting terms.

The Privacy Policy is established in English and in French. In any case, the French language version of Privacy Policy shall prevail over any other version.

In the event of any dispute arising out of the validity, interpretation and/or performance of the Privacy Policy, UPPLY and the USER agree to meet to try and find an amicable solution to their dispute.

In the event UPPLY and the USER fail to reach an amicable solution, any dispute concerning the interpretation, validity, and/or performance of the Privacy Policy shall be submitted to the competent courts of Paris, including in the case of multiple defendants or introduction of a third party, for proceedings aiming to obtain urgency or protective measures, in summary proceedings or on application.