

UPPLY LAUNCHES ITS MOBILE APPLICATION FOR CARRIERS

Paris, September 23, 2020 - Upplay announces the launch of its Mobile Application for carriers conducting transactions in the French market. The application gives them direct access to the Marketplace from a smartphone or tablet.

In order to meet the expectations of carriers who are always on the move, Upplay is now accompanying them by offering access to its Marketplace via a mobile application, available on the App Store and Google Play on Android.

“Road carriers are by nature very mobile. In this context, managing their sales prospecting often turns out to be complex with a multitude of contacts and interactions, in particular for small and medium-sized companies involved in Road Freight Transportation – more than 90% of the players. The Marketplace helps them by simplifying every step, from prospecting to invoicing. By launching a Mobile Application, Upplay goes further by allowing them to become more efficient and never miss an opportunity, even with their busy schedule. Upplay is now present in the cabs, on the loading docks, in the truck stops and has become the carriers' road companion by redefining the fundamentals of road transportation and allowing all of its players to unlock their potential.”

Boris Pernet, CEO Upplay



Easily and directly from their smartphone, the carriers can:

- Update their spare capacity at any time
- Find new loads
- Communicate with prospects via a chat
- Agree to a contract with their contacts

At delivery of the shipment, the carriers upload the proof of delivery which will trigger the invoicing to the customer. They receive new load proposals adapted to their capacity and where it is located in real time. To enable this, the carriers can customize numerous parameters (spot or regular capacity, geolocation, notifications, etc.).

By managing all of their operations from their smartphone, transportation professionals ensure maximum responsiveness, reduced delays and direct exchanges with their customers and so maximize their commercial activity and profitability.

The mobile application extends the commitment of Upplay's Marketplace, particularly towards neutrality and total transparency in terms of cost (2.5% service charges per transaction carried out) and a supervisory verification of users guarantees collaboration with trusted professionals. Finally, the mobile application implements the same high level of data security as the web platform.

How to register?

Registration is reserved for transportation companies whose head office is in one of the following countries: France, Belgium, Germany, Netherlands, Spain, Poland, Lithuania, and Luxembourg.

1. Download the Upply application from the App Store or Google Play on Android
2. Create your account in just minutes
3. The account is validated by customer care within 24 to 48 hours - you can then publish your first offer!



Fixed and transparent service fees

2.5% of the cost of transportation for each party and payment by transfer at 30 days.

Tailor-made support

Customer care is available from Monday to Friday from 8 a.m. to 7 p.m. on 00 33 9 77 40 20 19 (non-surcharged call) or by e-mail: service.client@upply.com

ABOUT UPPLY

Launched in November 2018, Upply is the first marketplace dedicated to transport and supply chain professionals. Upply is redefining the fundamentals of the market by offering digital solutions to overcome the volatility of transport prices and a market place that directly connects shippers and freight carriers. In keeping with its vision of a world where the supply chain must be simple and fluid, Upply allows professionals (carriers, shippers, consulting firms, freight forwarders) to overcome the opacity of information and the imbalance between supply and demand on the market. Upply employs data scientists, logistics and IT professionals, and digital experts. The company is based in Paris.

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