

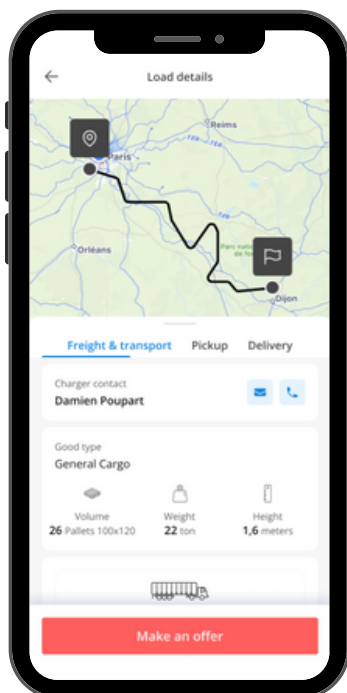
Upply Connect is now accessible to road carriers from their smartphone

Paris, October 18, 2023 – Upply, the freight transport digitalisation platform, is launching the mobile version of its Connect solution, aimed at owner-drivers and road transport VSBs. Even on the road, transport professionals will be able to easily connect to find freight in Europe and not miss any business opportunities.

Just like the web version, the mobile application of the Connect solution allows LGV and LHV road carriers to limit empty journeys, find freight at their prices and secure their cash flow thanks to the 7-day payment guarantee, at no cost.

Directly accessible from their smartphone, the carrier can:

- Search for freight according to their criteria and receive alerts so as not to miss any opportunities
- Instantly respond to shippers' requests and make a quote
- Transmit the POD in order to receive the guaranteed payment 7 days after the validation of the document



The workmate of road carriers on the move

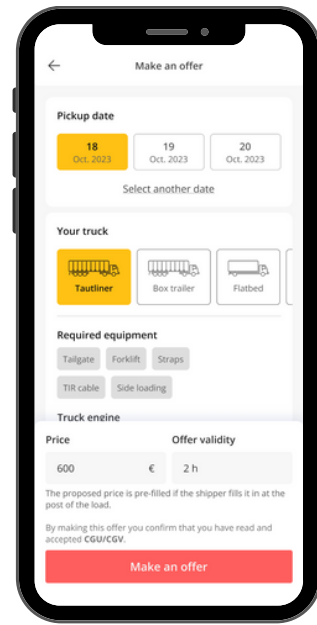
By managing all their operations (from commercial prospecting to triggering payment) from their smartphones, carriers on the road ensure maximum responsiveness, reduced delays and direct exchanges with their customers in order to maximise their profit margins and profitability. The mobile application is a real operational tool, available everywhere and at all times.

Thomas Larrieu, Upply's CEO, states: "Between the road and the office, road transport VSBs need tools that adapt to their mobility. This is where our new Connect mobile app comes in. More than just a tool, it is a real workmate that increases responsiveness and strengthens communication with customers. With Upply, you always have an ally at hand, whether you're in a rest area, in your cab, or on a loading dock."

Downloading from stores and free registration

To register, the interested carrier can download the application from Google Play or the App Store. Account creation takes a few minutes and requires verification of the carrier's documents by Upply Customer Service.

Carriers already using the Connect solution simply fill in their login credentials and passwords and instantly access the application.



About Upply

A technological platform serving freight transport professionals, Upply designs and develops digital solutions to help supply chain professionals (shippers, carriers, freight forwarders, and consultancy firms) exploit the full potential of digitalisation in the service of their business.

With its smart solution, dedicated to benchmarking & transport price analysis, Upply offers fast and transparent access to the evolution of freight rates (road, sea, air). Made possible thanks to the aggregation of millions of invoices, the solution helps stakeholders better understand rate volatility and optimise transport investments.

Thanks to its Connect solution, Upply allows shippers to find transport capacity from a network of verified road carriers while digitalising the management of their operations; and also allows carriers to develop their business by securing their cash flow through Net 7 payment after transport delivery. As a trusted third party, Upply verifies the documents and the solvency of the subscribed participants and manages the administrative procedures from A to Z.

Launched in 2018, the company is based in Paris and currently has more than 60 employees.

upply.com

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